



28th Annual LifeSavor

Thursday, May 21, 2020
Fairmont Copley Plaza

Sponsorship Opportunities

As New England's only program of its kind, **Community Servings** prepares and delivers 650,000 made from scratch, medically tailored meals each year for the critically and chronically ill, their families and their caregivers. Our 2,300 clients live in 22 cities and towns throughout Eastern Massachusetts and battle over 35 different types of life-threatening illnesses, including HIV/AIDS, cancer, and kidney disease.

You can have a tangible impact on our clients' health and well-being by providing financial support to **Community Servings** through *LifeSavor*—our annual spring gala on May 21, 2020. Thanks to the support of the Greater Boston restaurant and business communities, **Community Servings** spent only \$0.07 of every \$1.00 raised to produce *LifeSavor 2019*. Our generous sponsors, in turn, received invaluable marketing and communications benefits.

Presenting Sponsorship

\$100,000

The Presenting Sponsorship will enable **Community Servings** to prepare, package, and deliver over 33,300 nutritious, medically-tailored and comforting meals to our clients. The following benefits are included at this level for one Presenting Sponsor:

- Logo of company to be aligned with Community Servings' event logo for all materials pertaining to the event (Logo lockup).
- If the event venue is able to accommodate have two Community Servings vans with LifeSavor logo lockup on them for guests walk between as a red carpet experience and use as our step and repeat. As guests depart the event, have volunteers hand out the guest gift bag from the back of the vans, just like our meals are delivered to our clients on a daily basis.
- Top billing as the exclusive Presenting Sponsor, via the logo lockup, on 3,400 electronic event invitations and in 1,200 program books, in all press releases, and in all print and on-line marketing communications.
- Thirty tickets to *LifeSavor* which includes the cocktail reception, first choice of a *premier table* at three of Boston's finest restaurants or at a special curated event location.
- Logo lockup included on silent auction mobile app.
- Logo and listing as the Presenting Sponsor on www.lifesavor.org with a link to your website.
- Branded cocktail napkins with your logo at the cocktail reception (provided by Presenting Sponsor).
- Naming of a specialty cocktail.
- Company branded aprons for volunteers to wear at silent auction bidding (provided by Presenting Sponsor).
- Logo imprinted on 25% of the Balloons sold as part of the Balloon Pop – shared opportunity with other sponsors. Balloon colors reflect the colors of the event.
- Prominent Logo placement on 900 gift bags distributed to *LifeSavor* guests (funded by the Presenting Sponsor).
- Opportunity to insert gifts and/or promotional materials into the gift bags.
- Prominent mention with logo in LifeSavor e-communications – including Community Servings' monthly e-newsletter (38,000 recipients), Facebook, twitter and Instagram (reaching combined 13,800 followers).
- Prominent mention in all event press releases.

Three Star Michelin

\$90,000

The Three Star Michelin Sponsorship will enable **Community Servings** to prepare, package, and deliver over 30,000 nutritious, medically-tailored and comforting meals to our clients. The following benefits are included at this level for one sponsor at this level:

- Thirty tickets to *LifeSavor* which includes the cocktail reception, first choice of a *premier table* at three of Boston's finest restaurants or at a special curated event location.
- Company logo/name on 3,400 electronic event invitations and in 1,200 program books, in all press releases, and in all print and on-line marketing communications.
- Logo and listing on www.lifesavor.org with a link to your website.
- Projection or use of your logo during the cocktail reception.
- Branded cocktail napkins with your logo at the cocktail reception (provided by sponsor).
- Company branded pens and aprons for volunteers to wear at Balloon Pop (provided by sponsor).
- Logo imprinted on 25% of the Balloons sold as part of the Balloon Pop – shared opportunity with other sponsors. Balloon colors reflect the colors of the event.
- Prominent Logo placement on 900 gift bags distributed to *LifeSavor* guests.
- Opportunity to insert gifts and/or promotional materials into the gift bags.
- Prominent mention with logo in *LifeSavor* e-communications – including Community Servings' monthly e-newsletter (38,000 recipients), Facebook, twitter and Instagram (reaching combined 13,800 followers).
- Prominent mention in all event press releases.

Michelin Chef

\$75,000

Michelin Chef Sponsorship will enable **Community Servings** to prepare, package, and deliver 25,000 nutritious, medically-tailored and comforting meals to our clients. The following benefits are included at this level for up to 4 Michelin Chef Sponsors:

- Top billing as a Michelin Chef Sponsor on 3,400 electronic event invitations and in 1,200 program books, in all press releases, and in all print and on-line marketing communications.
- Thirty tickets to *LifeSavor* which includes the cocktail reception, first choice of a *premier table* at three of Boston's finest restaurants or at a special curated event location.
- Logo and listing as a Michelin Chef Sponsor on www.lifesavor.org with a link to your website.
- Branded cocktail napkins with your logo at the cocktail reception (provided by Michelin Chef Sponsor).
- Company branded pens and aprons for volunteers to wear during the cocktail reception (provided by Michelin Chef Sponsor).
- Logo imprinted on 25% of the Balloons sold as part of the Balloon Pop – shared opportunity with other sponsors. Balloon colors reflect the colors of the event.
- Prominent Logo placement on 900 gift bags distributed to *LifeSavor* guests
- Opportunity to insert gifts and/or promotional materials into the gift bags.
- Prominent mention with logo in *LifeSavor* e-communications – including Community Servings' monthly e-newsletter (38,000 recipients), Facebook, twitter and Instagram (reaching combined 13,800 followers).
- Prominent mention in all event press releases.

Iron Chef**\$50,000**

The Iron Chef Sponsorship will enable **Community Servings** to prepare, package, and deliver over 16,650 nutritious and comforting meals to our clients. The following benefits are included at this level:

- Prominent billing as an Iron Chef Sponsor in 1,200 program books and on 3,400 electronic invitations.
- Twenty tickets to *LifeSavor* which includes the cocktail reception, choice of a *premier table* at two of Boston's finest restaurants (based on date of sponsorship commitment).
- Special recognition as an Iron Chef Sponsor at *LifeSavor* cocktail reception with logo placement at the event.
- One logo placement in 1,200 program books distributed to all *LifeSavor* guests, donors and event sponsors.
- Listing as an Iron Chef Sponsor on www.lifesavor.org.
- Opportunity to insert gifts and/or promotional materials into 900 gift bags distributed to *LifeSavor* guests.

Master Chef**\$25,000**

Master Chef Sponsorship will enable **Community Servings** to prepare, package, and deliver over 8,300 nutritious and comforting meals to our clients. The following benefits are included at this level:

- Prominent billing as a Master Chef Sponsor below the Iron Chef Sponsors in 1,200 program books and on 3,400 electronic event invitations.
- Ten tickets to *LifeSavor* which includes the Cocktail reception, choice of a *premier table* at one of Boston's finest restaurants (based on date of sponsorship commitment).
- One logo placement in 1,200 program books distributed to all *LifeSavor* guests, donors and event sponsors.
- Listing as a Master Chef Sponsor on www.lifesavor.org.
- Opportunity to insert gifts and/or promotional materials into 900 gift bags distributed to *LifeSavor* guests.

Executive Chef**\$15,000**

Executive Chef Sponsorship will enable **Community Servings** to prepare, package, and deliver 5,000 nutritious and comforting meals to our clients. The following benefits are included at this level:

- Prominent billing as an Executive Chef Sponsor below the Master Chef Sponsors in 1,200 program books and on 3,400 electronic event invitations.
- Ten tickets to *LifeSavor* which includes the cocktail reception, choice of a *premier table* at one of Boston's finest restaurants (based on date of sponsorship commitment).
- One logo placement in 1,200 program books distributed to all *LifeSavor* guests, donors and event sponsors.
- Listing as an Executive Chef Sponsor on www.lifesavor.org.
- Opportunity to insert gifts and/or promotional materials into 900 gift bags distributed to *LifeSavor* guests.

Chef de Cuisine**\$10,000**

Chef de Cuisine Sponsorship will enable **Community Servings** to prepare, package, and deliver 3,300 nutritious and comforting meals to our clients. The following benefits are included at this level:

- Listing as a Chef de Cuisine Sponsor in 1,200 program books and in 3,400 electronic event invitations.
- Ten tickets to *LifeSavor* which includes the cocktail reception, choice of a *premier table* at one of Boston's finest restaurants (based on date of sponsorship commitment).
- One logo placement in 1,200 program books distributed to all *LifeSavor* guests, donors, and event sponsors.
- Listing as a Chef de Cuisine Sponsor on www.lifesavor.org.

Sous Chef

\$5,000

Sous Chef Sponsorship will enable **Community Servings** to prepare, package, and deliver 1,650 nutritious and comforting meals to our clients. The following benefits are included at this level:

- Listing as a Sous Chef Sponsor in 1,200 program books, and 3,400 electronic event invitations.
- Ten tickets to *LifeSavor* which includes the Cocktail reception, choice of a *premier table* at one of Boston's finest restaurants (based on date of sponsorship commitment).
- One, half size, logo placement in 1,200 program books distributed to all *LifeSavor* guests, donors, and event sponsors.
- Listing as Sous Chef Sponsor on www.lifesavor.org.

Thank you for your consideration. We hope you will join Community Servings in the fight against hunger and illness in our community.



May 21, 2020

NAME/COMPANY:

(As you would like it to appear in our publicity materials)

CONTACT NAME:

ADDRESS:

PHONE: () _____

EMAIL: _____

TWITTER: _____ **FACEBOOK** _____

TABLE SPONSORSHIP LEVELS: *(Please select one)*

- | | |
|---|--|
| <input type="checkbox"/> \$100,000:Presenting Sponsor | <input type="checkbox"/> \$25,000: Master Chef |
| <input type="checkbox"/> \$90,000:Three Star Michelin | <input type="checkbox"/> \$15,000: Executive Chef |
| <input type="checkbox"/> \$75,000: Michelin Chef | <input type="checkbox"/> \$10,000: Chef de Cuisine |
| <input type="checkbox"/> \$50,000: Iron Chef | <input type="checkbox"/> \$5,000: Sous Chef |

Please return this form to Darcy Pfeifer via email dpfeifer@servings.org, or mail to:
Community Servings, 179 Amory Street, Jamaica Plain, MA 02130.

Thank you for supporting Community Servings!